# Vertex Nomination <br> Via Local Neighborhood Matching 

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## Problem Formulation

- Have two large networks on overlapping, non-identical vertex sets.
- There is a vertex of interest (VOI) in one network we'd like to identify in the other.

(a) Network A

(b) Network B


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So how do we proceed?

## Mathematical Framework for Simulations: $\rho$-SBM

$G_{1}, G_{2} \sim \rho-S B M:$

- Nodes are divided into groups.
- Probability of an edge existing between any pair of vertices in a graph depends only on the block membership of those vertices.
- Edges are marginally conditionally independent.
- Edge presence between vertices $i$ and $j$ in $G_{1}$ and vertices $i$ and $j$ in $G_{2}$ has correlation $\rho$.
- Otherwise, edge presence is independent across graphs.


## Step 1: Acquiring Seeds


(a) Network A

(b) Network B

Figure: Find a vertex adjacent to VOI with verifiable corresponding vertex in second network (this is the initial seed).

## Step 1: Acquiring Seeds


(a) Network A

(b) Network B

Figure: Generate $h$-hop neighborhood around this seed in both graphs. In this example, $h=1$.

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Figure: Find more seeds across these two induced subgraphs. Call the full seed sets $S$ and $S^{\prime}$.

## Step 2: Finding Candidates

- $C_{x}^{\prime}=\{5, \ldots, 34\}$ is the set of candidate (non-seed) vertices in the second induced subgraph.
- Note: if match to VOI is not in $C_{x}^{\prime}$, we are doomed to failure. So be it; we still proceed. - Assume $x^{\prime}$ exists.

(a) $h$-hop neighborhood induced sub-network of A

(b) $h$-hop neighborhood induced sub-network of B


## Step 3: Matching Graphs

- Repeatedly use seeded graph matching (SGM), modified from [FAP12], to align the networks generated by these neighborhoods.
- Output a probability matrix $P$ such that $P[i, j]$ is the proportion of times vertex $j$ in second network mapped to vertex $i$ in first network.

Dimensions: $48 \times 48$

## Step 4: Nominations for VOI



- The most likely nominate for the VOI is in $\arg \max P[x, v]$. $v \in C_{x}^{\prime}$
- Nomination list for the VOI, $x$, is the list of vertices in $C_{x}^{\prime}$ ordered from most to least probable.


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Generate $h$-hop neighborhoods around initial seeds (be sure VOI is in first neighborhood).
Find more seeds if possible.

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Step 4: $P[x$,$] is the row of probabilities. Top nominate for x^{\prime}$ is in $\arg \max _{v \in C_{x}^{\prime}} P[x$,$] .$

## Simulations

- Repeatedly generate pairs of graphs from a .6-correlated SBM with probability matrix

$$
\Lambda=\left[\begin{array}{lll}
0.7 & 0.3 & 0.4 \\
0.3 & 0.7 & 0.3 \\
0.4 & 0.3 & 0.7
\end{array}\right]
$$

- Select VOI.
- Steps 1-4.
- Plot normalized rank of $x^{\prime}$

$$
\frac{\operatorname{rank}\left(x^{\prime}\right)-1}{\left|C_{x}^{\prime}\right|-1}
$$

in histogram.

- NOTE: $0,0.5$, and 1 imply that $x^{\prime}$ was first, half-way down, and last in the nomination list, respectively.


## Effects of number of seeds



> Effect of number of seeds on VOI nomination list, using graphs with 300 vertices and 1 VOI . As the number of seeds increases, the location of $x^{\prime}$ in the nomination list decreases.

## Effects of size discrepencies between graphs



> The larger graph has 100 vertices per block, and the smaller graph has $r$ vertices per block. The smaller graph is 0.6 correlated with an induced subgraph of the larger one. Larger graph has $3(100-r)$ "junk" vertices: As the number of "junk" vertices decreases, the location of $x^{\prime}$ in the nomination list decreases.

## Real Data Experiments

- Core of High School Facebook and Friendship Survey Networks.
- Twitter and Instagram Networks.


## High School and Facebook Networks [MFB15]


(a) Core of Facebook

Friendship Network

(b) Core of Survey-Based

Friendship Network

## Example of VN-LNM for HS data with VOI 27



> In this example, we are stochastically better than uniform by 3 seeds.

## Twitter and Instagram Networks



Figure: Twitter network on left and Instagram network on right.

## Seeds Benefit in Instagram/Twitter Matching

Normalized Comparison of Seeds for Insta/Twit Data


> Fixed VOI and fixed seed-set of size 10 . For every subset of size $s \in\{2,4,6,8,10\}$ we run steps $2-4$ and record the normalized rank.

## Evidence Suggests...

- As the number of seeds increases, often the proportion of times the true match maps to the VOI increases (i.e. the minimum $k$ required to obtain true match degreases).
- When the vertex sets have differing sizes the matching becomes more difficult.
- The presence of "junk" vertices complicates the problem.


## Future Work

- Determine bounds on how much "junk" can be added in $\rho$-SBM case and still guarantee, at least asymptotically, that we will match the core vertices correctly.
- Explore how choice of seeds can be made (i.e. what makes a good seed).
- What happens when $\rho$ is different based on block structure?
- Extend this work to finding multiple VOI across multiple networks simultaneously.


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## References

[FAP12] D.E. Fishkind, S. Adali, and C.E. Priebe, Seeded graph matching, arXiv:1209.0367 (2012).
[MFB15] R. Mastrandrea, J. Fournet, and A. Barrat, Contact patterns in a high school: a comparison between data collected using wearable sensors, contact diaries and friendship surveys, PLoS ONE (2015).

